

INTERIOR DESIGN ARCHITECT
HOME RENOVATION SCHOOL FOUNDER
TV HOST . DIY EXPERT . INFLUENCER

Julee Ireland

MEET JULEE

Julee Ireland is a Los Angeles & Houston-based real estate investor, interior design architect, DIY expert, TV host, award-winning author, and influencer. She is also the creator and founder of the "Home Renovation School" where she teaches you how to design, build, and renovate your dream home. And you will want to be on the lookout for the introduction of her product line "Home Renovation Box" set to launch for the 2022 Holiday Season.

Julee's lifelong passion for design led her into earning her degree and working as a fashion designer where she made clothing for some pretty famous people such as "Bill Gates." After moving to Los Angeles she switched gears morphing into a self-taught, renowned interior designer while working for the largest residential home builders in America. To date, she's designed, built, flipped and renovated over 1,000 homes across the United States that range from custom-built homes to full scale renovations. She owns her own Interior Design/Build Firm with projects that span the US. She's also been the lead designer for model homes, home staging, and entire planned communities.

You should know Julee's not your typical designer because she love's to get her hands dirty! In fact, demo day is her favorite day when it comes to renovating her own homes or taking apart something old to make it new again. As a designer & builder, she's knowledgeable and passionate about all aspects of the building process from Architecture to interior design. From framing to plumbing, electrical, lighting and every last detail in between, Julee combines her passion for interior design and helping others with her keen eye for detail to create the home of your dreams.

LET'S PARTNER TOGETHER!
PLEASE CONTACT FAITH POPE FOR COLLABS
AND PARTNERSHIP OPPORTUNITIES.

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HOSTING.COMMERCIAL.LICENSING
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INSTAGRAM STATS OVER LAST 30 DAYS

| Follows | Interactions | Reach | Impressions |
|---------|--------------|-------|-------------|
| 113k+ | 149k+ | 2.1M | 4.5M |

AUDIENCE DEMOGRAPHICS

AGE RANGE: 25-55

| Readers | Top Countries | Theme |
|-----------|---------------|-----------------|
| 80% Women | 56% US | Home Design |
| 20% Men | 7% Canada | Home Decor |
| | 2.5% UK | Home Renovation |
| | 2.3% Aus | Lifestyle |
| | 1.8% Mexico | |

PARTNERSHIP & COLLAB OPPORTUNITIES

Product Demonstrations . Open Box Reveal . Giveaways . Stories . Live Hosting . Infomercials . Brand Ambassador. Home Shopping Network Host . Television Appearances . Digital Content Creation . Podcast Representation . Commercial Talent . Personal Appearances . Project Partnership

Instagram FaceBook Pinterest YouTube Twitter

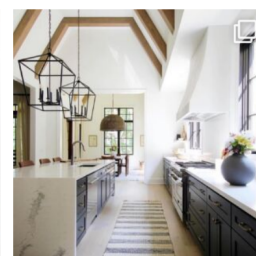
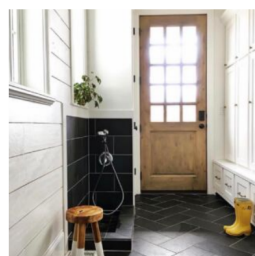
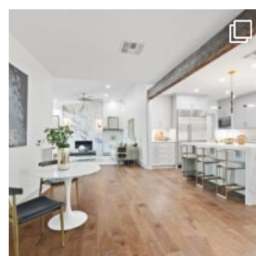
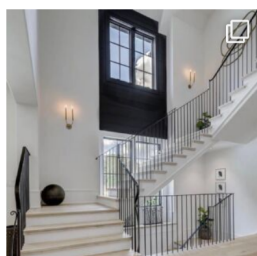
113k

8.2K

2.2K

2.4K

6.2K





AS SEEN ON - BRANDS JULEE HAS PARTNERED WITH ON TV

Michaels
THE ARTS AND CRAFTS STORE™

Walmart

wayfair



FLOOR & DECOR
TILE • WOOD • STONE

amazon
LAMPS PLUS
THE NATION'S LARGEST LIGHTING RETAILER

BERTAZZONI

Pella WINDOWS & DOORS

BED BATH & BEYOND

wacom

WALL POPS!
— PEEL & STICK —
NUWALLPAPER

LockerLookz™
Your Locker. Your Look.

JO-ANN
fabric and craft stores

PACKIT
Freeze+Go

Pouch Couch

yogibo

JCPenney

purad'or

A-STREET PRINTS

verilux

Rainey's Closet
STYLISH FASHION RENTALS FOR KIDS



Ronica

PURE.9EAR
SMART. SIMPLE. SENSIBLE.



SPA

DOWNLITE
HOME



THE AMERICAN DREAM
Roku | Apple TV | androidtv | amazon prime video

Hallmark CHANNEL
HOME & FAMILY

SL AS SEEN ON SONORAN LIVING



GDC

SL AS SEEN ON SONORAN LIVING

Indy style.tv 8

FOX NEWS channel



arizona midday

CBS

FOX 13
GOOD DAY UTAH