

INTERIOR DESIGN ARCHITECT
TV HOST . DIY EXPERT . INFLUENCER

Julee Ireland

MEET JULEE

Julee Ireland is a Los Angeles & Houston-based real estate investor, interior design architect, DIY expert, TV host, award-winning author, and influencer. She is also the creator and founder of the "Home Renovation Hub and School" and the "Home Renovation Box", both of which are set to launch this Thanksgiving 2021.

Julee's lifelong passion for design led her into earning her degree and working as a fashion designer where she made clothing for some pretty famous people such as "Bill Gates." After moving to Los Angeles she switched gears morphing into a self-taught, renowned interior designer while working for the largest residential home builders in America. To date, she's designed, built, flipped and renovated over 1,000 homes across the United States that range from custom-built homes to full scale renovations. She owns her own Interior Design/Build Firm with projects that span the US. She's also been the lead designer for model homes, home staging, and entire planned communities.

You should know Julee's not your typical designer because she love's to get her hands dirty! In fact, demo day is her favorite day when it comes to renovating her own homes or taking apart something old to make it new again. As a designer & builder, she's knowledgeable and passionate about all aspects of the building process from Architecture to interior design. From framing to plumbing, electrical, lighting and every last detail in between, Julee combines her passion for interior design and helping others with her keen eye for detail to create the home of your dreams.

LET'S PARTNER TOGETHER!
PLEASE CONTACT FAITH POPE FOR COLLABS
AND PARTNERSHIP OPPORTUNITIES.

P : +1-434-770-4696

E : juleeirelandpartnerships@gmail.com

HOSTING.COMMERCIAL.LICENSING
PLEASE CONTACT BABETTE PERRY
INNOVATIVE ARTISTS

P : +1-310-656-0400

E : Babette.Perry@IALA.com

www.juleeireland.com

INSTAGRAM STATS OVER LAST 30 DAYS

Follows	Interactions	Reach	Impressions
55.5k +	149k+	2.1M	4.5M

AUDIENCE DEMOGRAPHICS

AGE RANGE: 25-55

Readers	Top Countries	Theme
80% Women	56% US	Home Design
20% Men	7% Canada	Home Decor
	2.5% UK	Home Renovation
	2.3% Aus	Lifestyle
	1.8% Mexico	

PARTNERSHIP & COLLAB OPPORTUNITIES

Product Demonstrations . Open Box Reveal Giveaways
Stories . Live Hosting . Infomercials Brand Ambassador. Home
Shopping Network Host Television Appearances . Digital
Content Creation Podcast Representation . Commercial
Talent Personal Appearances . Project Partnership

Instagram

53.5K

FaceBook

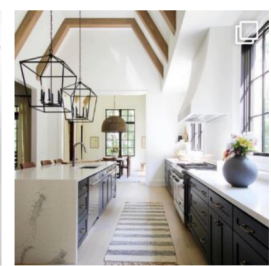
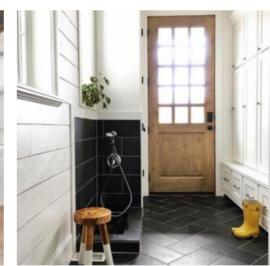
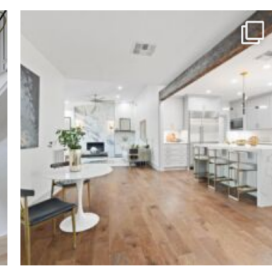
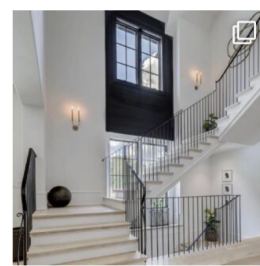
8.2K

Pinterest

2.2K

YouTube

2.4K





AS SEEN ON - BRANDS JULEE HAS PARTNERED WITH ON TV

Michaels
THE ARTS AND CRAFTS STORE™

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pura d'or

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**WALL
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Ronica

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SONORAN LIVING**

NBC

abc

GDC

**AS SEEN ON
SONORAN LIVING**

Indy style 8

FOX NEWS channel

CNBC

arizona midday

CBS

FOX 13
GOOD DAY UTAH