



Julee Ireland

**Interior Designer • Home Renovation and DIY Expert
Influencer • On Camera Host • Author**

juleeireland.com

Meet Julee Ireland

Julee Ireland is a true jack-of-all-trades. She's a mom, interior designer, influencer, and a business owner of her own residential home building and flipping business. She is also the host of her own web series titled "DIY on the FLY" inspired by her award-winning "DIY on the FLY" book series where she teaches you how to craft your way to a beautiful home by repurposing ordinary items found around your home.

She's a small-town girl who was raised on a horse ranch in Kent, Washington. Her design career started at an early age with her first Barbie and a pair of scissors. She used to take old shoe boxes, popsicle sticks, fabric, and crayons and use them to design and build beautiful homes for her Barbie while she used her scissors to snip clothing apart to create new fashion designs. Let's just say she and her Barbie were always stylin'!

Julee's lifelong passion for design led her into earning her degree and working as a fashion designer where she made clothing for some pretty famous people such as "Bill Gates." After moving to Los Angeles she switched gears morphing into a self-taught, renowned interior designer while working for the largest residential home builders in America. To date, she's designed, built, flipped and renovated over 1,000 homes in Southern California and Texas that range from custom-built homes to remodels. She owns her own home flipping business and she has been the lead designer for model homes, home staging and entire planned communities.

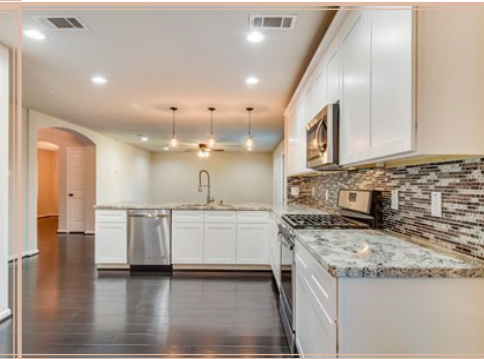
You should know Julee's not your typical designer because she love's to get her hands dirty! In fact, demo day is her favorite day when it comes to renovating her own homes or taking apart something old to make it new again. As a designer, she's knowledgeable and passionate about all aspects of the building process from Architecture to interior design. So much so, that you will often find her up on a ladder with a paint roller in hand, in a pair of steel-toed boots snapping a chalk line to layout one of her tile designs, or mapping out a plumbing diagram with one of her subcontractors. From walls to plumbing, lighting, and all of the finishing touches, Julee melds her passion for creative and functional design and helping others together with her discerning eye and attention to detail to design the home of your dreams.

For Julee, the driving force behind her brand and company is knowing that she is breathing new life into a tired home and renewing its spirit for the next generation to build joyful memories in. - "I'm passionate about helping people and design and nothing brings me greater joy in life than sharing my gifts with others to create the home of their dreams. It's magical, and a true blessing to do what I get to do every day."



Interior Designer & Real Estate Investor

Julee Ireland has designed over 1,000 homes in Southern California and Texas. She recently invested over one million dollars and is purchasing, designing, building and flipping homes in Houston Texas with her dynamic construction team. They call themselves “Texas Home Rescue” as they seek to save, renovate, and rescue homes from struggling families helping them to avoid foreclosure. Here are a few of Julee’s recent projects.



Julee Ireland on Camera



Watch Julee's Expert Design, Lifestyle & DIY Tips



Spooktacular Design Tips



Back-to-School Tips



Celebrity Design Tips



Ask the Design Expert

Julee Ireland on YouTube

Watch Julee’s DIY on the FLY YouTube series and enter her Crazy Craft Closet where she will show you how to take ordinary items found around your home and turn them into something new. From coat hangers turned wall art Julee will help you DIY your way to a beautiful home!



No Sew Wearable Tutu Easter Basket



Jewelry Organizer



Lazy Susan
Desk Organizer



The Crazy Craft Closet
A Pickle jar & Spray paint?



Old Clock Holiday Decor



Box of Roses

Julee Ireland Author

“DIY on the Fly under \$25” Book Series



INDEPENDENT PUBLISHER
BOOK AWARDS

2017 Bronze National Award Recipient
How-To Crafts/Hobby/Industrial Arts

Julee Ireland Writer & Blogger

“Home Matters” Monthly Column

Julee has her own monthly column titled “Home Matters” that is published montly in three magazines. She is also a contributor to various publications and blogs which include the [It’s a Glam Thing](#) and [Julee Ireland Design](#) blogs.

42 | NeighborhoodNews

Inside North Ranch JANUARY

Home Matters

Clear Your Clutter, Create New Success in 2016

By Julee Ireland, North Ranch Resident

have become is not a good thing because it creates negative energy. Let's start the New Year off by clearing out the clutter and opening up your heart, home and workplace to create success! Here are some simple tips to help guide you.

Step One: Take time to walk through the different spaces in your home and office and sit for a while. Look around the space and write down the items in each room that make you feel discomfort, that clearly no longer reflect you and that you feel you can do without. If you give yourself time to sit, think and explore each space you will be surprised at what you discover on your own.

Step Two: Now that you have explored and taken notes throughout your home and office it's time to prioritize! Make a list of the areas you wish to declutter first. Pick the space in your home or office that makes you feel the most unsettled and that is the most disorganized.

Step Three: Before you start with your first space be realistic about setting a time frame to complete the task and start small! Begin with a drawer, cabinet or counter and create three piles. One, to give away; two, to throw away; and three, items to keep.

Step Four: Remove pile one and two from your room and begin placing your third pile back into your space in an organized fashion. Don't just toss or put things back into your cabinet or drawer because all you would be doing is creating smaller clutter. It's important to reintroduce your items into your room in an orderly, organized manner with thought and intention behind it. And be sure to dust and clean along the way to truly revive your space and your soul at the same time.

Step Five: As you finish eliminating clutter in each area of your home or office take the time to marvel at your success. With your hand over your heart take in some deep breaths through your nose and breathe out through your mouth. Ask yourself how do I feel? Do I feel calmer? Do I feel lighter? Do I feel inspired to move on? If your answer is yes to any of these then by all means carry on!

Clutter hinders your psyche more than you know both at work and at home. When physical items that are not needed or that are unorganized invade your space it affects you physically, mentally, emotionally and spiritually. It's like an invisible force that causes stress, has a negative effect on relationships and your health and it can hinder your ability to act and think clearly, blocking success in all areas of your life. With each passing year you continue to grow and change. While change is good holding onto things that no longer reflect who you

Need help turning these...

...into this?

Don't lose your memories. Let Plessner Digital & Archive preserve them for you.

818-601-9974 | www.plessnerdigital.com

Plessner Digital & Archive
Professionally Preserving Your Family's Memories

home-matters

Drought Made Tolerant Simple Garden

By Julee Ireland

Spring is in the air, and, if you are like me, you've got gardening on your mind. As the landscape around us begins to bloom, it's important to take into consideration the serious drought our state is still in and select drought-tolerant plants. Here are some ideas for creating a money-saving, drought-tolerant garden without having to sacrifice beauty.

I personally do not have a green thumb, but I love a beautiful garden, so I add large decorative pots filled with a variety of succulents in all of the outdoor living spaces around my home. This adds rich color and texture, and requires very little water and maintenance. In fact, a light early-morning spritz is all that they need.

When it comes to your lawn, consider installing artificial grass. Although there is an upfront cost, it will look bright, beautiful, and green year 'round. There is no need for watering or lawn maintenance, other than blowing off leaves or cleaning off pet waste, both of which saves you time and money! The average lawn maintenance chores require at least 150 hours a year. Time is money, and that is a lot of time that can be spent wisely.

Vertical gardens are an easy and inexpensive way to create a wall of living drought-tolerant plants. They can be made out of new or recycled wood crates, wood pallets, PVC pipe, plastic bottles and so much more! Most garden stores also sell different premade vertical planter options. Choose drought-tolerant varieties of flowers, herbs, vegetables, or non-flowering plants that you want to use. What I love most about vertical gardens, besides the fact that they require very little maintenance or water, is that they add a stunning work of live art that's also a memorable conversation piece and focal point for your outdoor garden.

There are some un-thirsty flowers, succulents, and grasses as plant options that will thrive with very little care. The lavender family has a variety of flowering and fragrant species that bloom from spring to fall such as the "Goodwin Creek Grey." I also love the "California Poppy" because it adds a nice pop of color to any garden. For ground cover "Cape Blanco" is a beautiful blue-green succulent producing rosettes on trailing stems, and I also love "Voodoo" with its rounded burgundy leaves and tiny red flowers that bloom in the summer. To fill space, I love the use of grasses. "Liberia Peregrinans" has a thin stiff orange blade with clusters of white flowers that bloom in the spring and summer, and "Helictotrichon Sempervirens" has a thin blue-grey blade with blond flower clusters that bloom in the spring. When it comes to making your vertical garden succulents, cacti and herbs and vegetables work best.

I hope I've inspired you with some fresh ideas to get outside and garden! I'd also love to see your garden creations and outdoor living spaces to feature on my blog or on the next "805 Life" episode that I co-host and that's produced by SG Associates. For consideration, please email photos and your contact information to me at juleeireland@gmail.com.

Julee Ireland

Home Renovation, Interior Design, & DIY Expert
Influencer • On Camera Host • Author



Social Stats



45K



9K



55K Viewers



7,179



2,390

Age Range
25-54

Women
69%
Men
31%

Audience
46% USA
24% Canada
30% Other

Average
Impressions
280,500

Reach
168,000

Engagement
8.5%

Julee Ireland

w: juleeireland.com

e: juleeireland@gmail.com p:

805-444-4725

All Social Media @juleeireland

**Portfolio
Link**

**Innovative Artists
Babette Perry
310-656-0400**